

**SET-1**

**RAVINDRA COLLEGE OF ENGINEERING FOR WOMEN: KURNOOL**  
**B.Tech – IV-I Semester (R15) MID I Examinations, DECEMBER-2020**  
**Branch: CSE**

**Sub: MS**  
**Time: 1½ Hrs.**

**Date=26-12-2020**  
**Max Marks: 30M**

**Question 1 is compulsory. Answer one from 2 or 3 and one from 4 or 5.**

		Marks	Unit	CO	Cognitive Level
1. i)	Define matrix organization in detail.	2	2	C412.2	Remember
ii)	“Management as a science “- State your comment.	2	1	C412.1	Apply
iii)	What are the types in methods of production?	2	2	C412.2	Remember
iv)	Discuss the objectives of inventory control?	2	2	C412.3	Create
v)	What are the basic functions of management?	2	1	C412.1	Remember
2.	Explain the motivational theories in detail.	10	1	C412.1	Understand
3.	Explain EOQ analysis and ABC analysis in detail.	10	2	C412.2	Understand
4. a)	Define leadership and enumerate different styles of leadership.	5	1	C412.2	Apply
b)	What are the principles of organization structures?	5	1	C412.3	Remember
5. a)	Explain nature and elements of marketing in detail.	5	2	C412.3	Understand
b)	What are the marketing strategies followed by marketers?	5	2	C412.3	Remember

**SET- 2**

**RAVINDRA COLLEGE OF ENGINEERING FOR WOMEN: KURNOOL**  
**B.Tech – IV-I Semester (R15) MID I Examinations, DECEMBER-2020**  
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**Time: 1½ Hrs.**

**Date=26-12-2020**  
**Max Marks: 30M**

**Question 1 is compulsory. Answer one from 2 or 3 and one from 4 or 5.**

		Marks	Unit	CO	Cognitive Level
1 i)	What is decentralization?	2	1	C412.2	Remember
ii)	Define motivation.	2	1	C412.1	Apply
iii)	What do you mean by stability of tenure?	2	1	C412.2	Remember
iv)	Explain the work study in short.	2	2	C412.3	Create
v)	Explain about statistical quality control as short.	2	2	C412.1	Remember
2.	Explain decision making process in detail.	10	1	C412.1	Understand
3.	What are the principles of scientific management and explain motivational theories in detail.	10	1	C412.2	Understand

4. a)	Explain the types of plant layout.	5	2	C412.2	Apply
b)	What is ABC analysis?	5	2	C412.3	Remember
5. a)	Explain nature and elements of marketing in detail.	5	2	C412.3	Understand
b)	Explain advertising & sales promotion.	5	2	C412.3	Remember

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**SET- 3**

**RAVINDRA COLLEGE OF ENGINEERING FOR WOMEN: KURNOOL**  
**B.Tech – IV-I Semester (R15) MID I Examinations, DECEMBER-2020**  
**Branch: CSE**

**Sub: MS**  
**Time: 1½ Hrs.**

**Date=26-12-2020**  
**Max Marks: 30M**

**Question 1 is compulsory. Answer one from 2 or 3 and one from 4 or 5.**

		Marks	Unit	CO	Cognitive Level
1. i)	What is the difference between authority and responsibility?	2	1	C412.2	Remember
ii)	What does line and staff organization mean?	2	1	C412.1	Apply
iii)	Write the objectives of inventory control.	2	2	C412.2	Remember
iv)	What are the types of process charts involved in method study?	2	2	C412.3	Create
v)	What are principles of scientific management?	2	1	C412.1	Remember
2.	Explain types of organizational structures.	10	1	C412.1	Understand
3.	Explain the motivational theories in detail.	10	1	C412.2	Understand
4. a)	What are the channels of distribution?	5	2	C412.2	Apply
b)	Explain about product lifecycle in detail.	5	2	C412.3	Remember
5.	Explain EOQ analysis and ABC analysis in detail.	10	2	C412.3	Understand

**SET- 4**

**RAVINDRA COLLEGE OF ENGINEERING FOR WOMEN: KURNOOL**  
**B.Tech – IV-I Semester (R15) MID I Examinations, DECEMBER-2020**  
**Branch: CSE**

**Sub: MS**  
**Time: 1½ Hrs.**

**Date=26-12-2020**  
**Max Marks: 30M**

**Question 1 is compulsory. Answer one from 2 or 3 and one from 4 or 5.**

		Marks	Unit	CO	Cognitive Level
1. i)	Explain “Management as a process” in detail.	2	1	C412.2	Remember
ii)	What are the principles of administrative management?	2	1	C412.1	Apply
iii)	What do you mean by plant layout?	2	2	C412.2	Remember
iv)	Define product lifecycle ?	2	2	C412.3	Create
v)	Define planning.	2	1	C412.1	Remember
2.	Define leadership and enumerate different styles of leadership. Explain decision making process in detail.	10	1	C412.1	Understand
3.	Explain types of organizational structures.	10	1	C412.2	Understand
4. a)	What are the principles of organization structures?	5	1	C412.2	Apply
b)	Explain nature and elements of marketing in detail.	5	2	C412.3	Remember

5.	Explain about product lifecycle in detail.	5	2	C412.3	Understand
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**SET- 4**  
**RAVINDRA COLLEGE OF ENGINEERING FOR WOMEN: KURNOOL**  
**B.Tech – IV-I Semester (R15) MID I Examinations, DECEMBER-2020**  
**Branch: CSE**

**Sub: MS**  
**Time: 1½ Hrs.**

**Date=26-12-2020**  
**Max Marks: 30M**

**Question 1 is compulsory. Answer one from 2 or 3 and one from 4 or 5.**

		Marks	Unit	CO	Cognitive Level
1. i)	Explain “Management as a process” in detail.	2	1	C412.2	Remember
ii)	What are the principles of administrative management?	2	1	C412.1	Apply
iii)	What do you mean by plant layout?	2	2	C412.2	Remember
iv)	Define product lifecycle ?	2	2	C412.3	Create
v)	Define planning.	2	1	C412.1	Remember
2.	Define leadership and enumerate different styles of leadership. Explain decision making process in detail.	10	1	C412.1	Understand
3.	Explain types of organizational structures.	10	1	C412.2	Understand
4. a)	What are the principles of organization structures?	5	1	C412.2	Apply
b)	Explain nature and elements of marketing in detail.	5	2	C412.3	Remember
5.	Explain about product lifecycle in detail.	5	2	C412.3	Understand









**SET-1**

**RAVINDRA COLLEGE OF ENGINEERING FOR WOMEN: KURNOOL**  
**B.Tech – IV-I Semester (R15) MID II Examinations, FEBRUARY-2021**  
**Branch: CSE**

**Sub: MS**  
**Time: 1½ Hrs.**

**Date= 08-02-2021**  
**Max Marks: 30M**

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**Question 1 is compulsory. Answer one from 2 or 3 and one from 4 or 5.**

		Marks	Unit	CO	Cognitive Level
1. i)	Explain Off Job and On Job training methods.	2	3	C412.4	Remember
ii)	Define recruitment and induction.	2	3	C412.4	Apply
iii)	What do you mean by mission, vision and strategy of the organization?	2	4	C412.5	Remember
iv)	What is PERT and CPM	2	4	C412.5	Create
v)	Define BPO and Supply Chain Management.	2	5	C412.6	Remember
2.	Explain the basic functions of HRM & HRP.	10	3	C412.4	Understand
3.	Explain performance appraisal methods in detail.	10	3	C412.4	Understand
4. a)	Explain the SWOT Analysis in detail.	5	4	C412.5	Apply
b)	What are the different stages in strategy implementation, formulation and evaluation?	5	4	C412.5	Remember
5. a)	Write a short note on ERP and JIT.	5	5	C412.6	Understand
b)	Explain about CMM & PMS.	5	5	C412.6	Remember

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**SET- 2**

**RAVINDRA COLLEGE OF ENGINEERING FOR WOMEN: KURNOOL**

**B.Tech – IV-I Semester (R15) MID II Examinations, FEBRUARY-2021**

**Branch: CSE**

**Sub: MS**

**Date= 08-02-2021**

**Time: 1½ Hrs.**

**Max Marks: 30M**

**Question 1 is compulsory. Answer one from 2 or 3 and one from 4 or 5.**

		Marks	Unit	CO	Cognitive Level
1 i)	How wage and salary is determined?	2	3	C412.4	Remember
ii)	Define Job analysis and Job evaluation.	2	3	C412.4	Apply
iii)	What do you mean by critical path and crash time?	2	4	C412.5	Remember
iv)	Explain Benchmarking and Balance scorecard.	2	5	C412.6	Create
v)	Distinguish the characteristics of Induction and Placement.	2	3	C412.4	Remember
2.	Enumerate the employee training and development methods in detail.	10	3	C412.4	Understand
3.	Explain the employee performance appraisal methods in detail.	10	3	C412.4	Understand
4. a)	What are the various internal and external environmental factors considered while framing the strategies?	5	4	C412.5	Apply
b)	Explain do you mean by project crashing and state the procedure involved in it.	5	4	C412.5	Remember
5. a)	Write a short note on TQM and BPO re-engineering.	5	5	C412.6	Understand
b)	Explain about six sigma and MIS.	5	5	C412.6	Remember

**SET- 3**

**RAVINDRA COLLEGE OF ENGINEERING FOR WOMEN: KURNOOL**  
**B.Tech – IV-I Semester (R15) MID II Examinations, FEBRUARY-2021**  
**Branch: CSE**

**Sub: MS**  
**Time: 1½ Hrs.**

**Date= 08-02-2021**  
**Max Marks: 30M**

**Question 1 is compulsory. Answer one from 2 or 3 and one from 4 or 5.**

		Marks	Unit	CO	Cognitive Level
1. i)	What is the difference between recruitment & selection?	2	3	C412.4	Remember
ii)	Define strategic management.	2	4	C412.5	Apply
iii)	What are the grievance handling techniques?	2	3	C412.4	Remember
iv)	What do you understand by crash time and crash cost?	2	4	C412.5	Create
v)	What is Enterprise Resource Planning?	2	3	C412.4	Remember
2.	Explain how job evaluation is done in an organization.	10	3	C412.4	Understand
3.	Define training and enumerate different methods of training and development.	10	3	C412.4	Understand
4. a)	Explain corporate planning process in detail.	5	4	C412.5	Apply
b)	What are the steps involved in strategy implementation, formulation and evaluation?	5	4	C412.5	Remember
5.	Explain about TQM and ERP in detail.	10	5	C412.6	Understand

SET- 4

**RAVINDRA COLLEGE OF ENGINEERING FOR WOMEN: KURNOOL**  
**B.Tech – IV-I Semester (R15) MID II Examinations, FEBRUARY-2021**  
**Branch: CSE**

**Sub: MS**  
**Time: 1½ Hrs.**

**Date= 08-02-2021**  
**Max Marks: 30M**

**Question 1 is compulsory. Answer one from 2 or 3 and one from 4 or 5.**

		Marks	Unit	CO	Cognitive Level
1. i)	Define recruitment and training.	2	3	C412.4	Remember
ii)	What do you understand by job analysis and job description?	2	3	C412.4	Apply
iii)	What are the stages in SWOT Analysis?	2	4	C412.5	Remember
iv)	Define critical path.	2	4	C412.5	Create
v)	Explain balance scorecard in short.	2	5	C412.6	Remember
2.	Explain the employee grievance handling techniques in detail	10	3	C412.4	Understand
3.	Explain the employee performance appraisal methods in detail	10	3	C412.4	Understand
4. a)	Explain do you mean by project crashing and state the procedure involved in it.	5	4	C412.5	Apply
b)	Define environment scanning.Explain the internal & external factors which affects the business processes.	5	4	C412.5	Remember
5.	Explain about TQM and ERP in detail.	5	5	C412.6	Understand







## RAVINDRA COLLEGE OF ENGINEERING FOR WOMEN: KURNOOL

Department of Computer Science &amp; Engineering

B.Tech IV Year – I SEM (R15) FIRST Mid – term Examinations, SEPTEMBER, 2019

## MANAGEMENT SCIENCE

Time: 90 minutes

Max. Marks: 30

## PART – A

(Compulsory Question)

1. Answer the following : (5X2 = 10 Marks)	Marks
(a) Explain "Management as a process" in detail.	2M
(b) What are the functions and importance of management?	2M
(c) What do you mean by plant layout?	2M
(d) What is EOQ analysis?	2M
(e) Define HRM.	2M

## PART – B

**Note:** Answer TWO Question; either 2<sup>nd</sup> Question or 3<sup>rd</sup> Question & either 4<sup>th</sup> Question or 5<sup>th</sup> Question (2X10 = 20 Marks)

2		What are the principles of scientific management and explain motivational theories in detail.	10M
OR			
3		Define management. Explain nature and importance of management.	10M
-----			
4	a	Explain the types of plant layout.	6M
	b	What is ABC analysis?	4M
OR			
5		Define marketing. Explain the elements of marketing mix.	10M

**RAVINDRA COLLEGE OF ENGINEERING FOR WOMEN: KURNOOL**  
**Department of Computer Science & Engineering**  
**B.Tech IV Year – I SEM (R15) FIRST Mid – term Examinations, SEPTEMBER, 2019**  
**MANAGEMENT SCIENCE**

Time: 90 minutes

Max.Marks: 30

**PART – A**

(Compulsory Question)

1. Answer the following : (5X2 = 10 Marks)		Marks
(a)	What is decentralization?	2M
(b)	Define motivation.	2M
(c)	What do you mean by advertising and sales promotion?	2M
(d)	Explain the work study in short.	2M
(e)	Explain about statistical quality control as short.	2M

**PART – B**

**Note:** Answer TWO Question; either 2<sup>nd</sup> Question or 3<sup>rd</sup> Question & either 4<sup>th</sup> Question or 5<sup>th</sup> Question (2X10 = 20 Marks)

2		Explain decision making process in detail.	10M
(OR)			
3	a	Define leadership. Explain the types of leadership styles.	5M
	b	Define organization. What are the principles of organization?	5M
-----			
4	a	What are the channels of distribution?	6M
	b	Explain about product lifecycle in detail.	4M
-----OR-----			
5	A	Explain the statistical quality control along with control charts.	6M
	b	Explain about the marketing strategies.	4M

## RAVINDRA COLLEGE OF ENGINEERING FOR WOMEN: KURNOOL

## Department of Computer Science &amp; Engineering

## B.Tech IV Year – I SEM (R15) FIRST Mid – term Examinations, SEPTEMBER, 2019

## MANAGEMENT SCIENCE

Time: 90 minutes

Max.Marks: 30

## PART – A

(Compulsory Question)

1. Answer the following : (5X2 = 10 Marks)		Marks
(a)	What is the difference between authority and responsibility?	2M
(b)	What does line and staff organization mean?	2M
(c)	Write the objectives of inventory control.	2M
(d)	What are the types of process charts involved in method study?	2M
(e)	What is Human Resource Planning?	2M

## PART – B

**Note:** Answer TWO Question; either 2<sup>nd</sup> Question or 3<sup>rd</sup> Question & either 4<sup>th</sup> Question or 5<sup>th</sup> Question (2X10 = 20 Marks)

2		What do you mean by organization structure? Describe the types of organization structure.	10M
(or)			
3	a	What are the principles of modern management?	5M
	b	Write how the designing of organization structure takes place.	5M
-----			
4	a	What is EOQ analysis and evaluate the EOQ point?	7M
	b	What are the functions of marketing?	3M
(or)			
5		Explain statistical quality control with charts in detail.	10M

Code : 15A52601

SET: 4

R15

**RAVINDRA COLLEGE OF ENGINEERING FOR WOMEN: KURNOOL**

**Department of Computer Science & Engineering**

**B.Tech IV Year – I SEM (R15) FIRST Mid – term Examinations, SEPTEMBER, 2019**

**MANAGEMENT SCIENCE**

**Time:** 90 minutes

**Max.Marks:** 30

**PART – A**

(Compulsory Question)

<b>1. Answer the following : (5X2 = 10 Marks)</b>		<b>Marks</b>
(a)	Define matrix organization in detail.	2M
(b)	“Management as a science “- State your comment.	2M
(c)	What are the types in methods of production?	2M
(d)	What are the objectives of inventory control?	2M
(e)	What are basic functions of Human Resource Management?	2M

**PART – B**

**Note:** Answer TWO Question; either 2<sup>nd</sup> Question or 3<sup>rd</sup> Question & either 4<sup>th</sup> Question or 5<sup>th</sup> Question (2X10 = 20 Marks)

2		Explain the motivational theories in detail.	10M
(or)			
3	a	Define leadership and enumerate different styles of leadership.	5M
	b	What are the principles of organization structures?	4M
-----			
4	a	Explain nature and elements of marketing in detail.	6M
	b	What are the marketing strategies followed by marketers?	4M
(or)			
5		Explain EOQ analysis and ABC analysis in detail.	10M

Code : 15A52601

SET: 1

R15

RAVINDRA COLLEGE OF ENGINEERING FOR WOMEN: KURNOOL

Department of Computer Science & Engineering

B.Tech IV Year – I SEM (R15) SECOND Mid – term Examination, NOVEMBER - 2019

MANAGEMENT SCIENCE

Time: 90 minutes

Max. Marks: 30

**PART – A**

(Compulsory Question)

1. Answer the following : (5X2 = 10 Marks)	Marks
(a) Explain Off Job and On Job training methods.	2M
(b) Define recruitment and induction.	2M
(c) What do you mean by mission, vision and strategy of the organization?	2M
(d) What is PERT and CPM	2M
(e) Define BPO and Supply Chain Management.	2M

**PART – B**

**Note:** Answer TWO Question; either 2<sup>nd</sup> Question or 3<sup>rd</sup> Question & either 4<sup>th</sup> Question or 5<sup>th</sup> Question (2X10 = 20 Marks)

2		What are the different stages in strategy implementation, formulation and evaluation?	10M
OR			
3		Explain performance appraisal methods in detail.	10M
-----			
4	a	Explain the SWOT Analysis in detail.	6M
	b	Write a short note on ERP and JIT.	4M
OR			
5		Define employee grievances and explain grievances handling techniques.	10M

Code : 15A52601

SET: 2

R15

RAVINDRA COLLEGE OF ENGINEERING FOR WOMEN: KURNOOL

Department of Computer Science & Engineering

B.Tech IV Year – I SEM (R15) SECOND Mid – term Examinations, NOVEMBER - 2019

MANAGEMENT SCIENCE

Time: 90 minutes

Max.Marks: 30

**PART – A**

(Compulsory Question)

1. Answer the following : (5X2 = 10 Marks)		Marks
(f)	How wage and salary is determined?	2M
(g)	Define Job analysis and Job evaluation.	2M
(h)	What do you mean by critical path and crash time?	2M
(i)	Explain Benchmarking and Balance scorecard.	2M
(j)	Distinguish the characteristics of Induction and Placement.	2M

**PART – B**

**Note:** Answer TWO Question; either 2<sup>nd</sup> Question or 3<sup>rd</sup> Question & either 4<sup>th</sup> Question or 5<sup>th</sup> Question (2X10 = 20 Marks)

2		Enumerate the employee training and development methods in detail.	10M
(OR)			
3	a	Distinguish between PERT and CPM.	5M
	b	Explain corporate planning process in detail.	5M
-----			
4	a	Explain SWOT Analysis. Analyze how SWOT Analysis used to evolve appropriate strategy framing.	6M
	b	Explain about TQM and Six Sigma.	4M
-----OR-----			
5	A	Write a short note on MRP and JIT.	6M
	b	Explain about the ERP and Capability Maturity Models.	4M

Code : 15A52601

SET: 3

R15

**RAVINDRA COLLEGE OF ENGINEERING FOR WOMEN: KURNOOL**

**Department of Computer Science & Engineering**

**B.Tech IV Year – I SEM (R15) SECOND Mid – term Examinations, NOVEMBER - 2019**

**MANAGEMENT SCIENCE**

**Time:** 90 minutes

**Max.Marks:** 30

**PART – A**

(Compulsory Question)

<b>1. Answer the following : (5X2 = 10 Marks)</b>		<b>Marks</b>
(d)	What is the difference between HRM and HRP?	2M
(e)	Define strategic management.	2M
(f)	What are the grievance handling techniques?	2M
(d)	What do you understand by crash time and crash cost?	2M
(e)	What is Enterprise Resource Planning?	2M

**PART – B**

**Note:** Answer TWO Question; either 2<sup>nd</sup> Question or 3<sup>rd</sup> Question & either 4<sup>th</sup> Question or 5<sup>th</sup> Question (2X10 = 20 Marks)

2		What are the various internal and external environmental factors considered while framing the strategies?	10M
(or)			
3	a	Explain the employee performance appraisal methods in detail.	5M
	b	Write a note on recruitment and selection.	5M
-----			
4	a	Write a short note on TQM and BPO re-engineering.	7M
	b	Explain about six sigma and MIS.	3M
(or)			
5		Explain do you mean by project crashing and state the procedure involved in it.	10M

Code : 15A52601

SET: 4

R15

**RAVINDRA COLLEGE OF ENGINEERING FOR WOMEN: KURNOOL**

**Department of Computer Science & Engineering**

**B.Tech IV Year – I SEM (R15) SECOND Mid – term Examinations, NOVEMBER -2019**

**MANAGEMENT SCIENCE**

**Time:** 90 minutes

**Max.Marks:** 30

**PART – A**

(Compulsory Question)

<b>1. Answer the following : (5X2 = 10 Marks)</b>		<b>Marks</b>
(f)	Define recruitment and training.	2M
(g)	What do you understand by job analysis and job description?	2M
(h)	What are the stages in SWOT Analysis?	2M
(i)	Define critical path.	2M
(j)	Explain balance scorecard in short.	2M

**PART – B**

**Note:** Answer TWO Question; either 2<sup>nd</sup> Question or 3<sup>rd</sup> Question & either 4<sup>th</sup> Question or 5<sup>th</sup> Question (2X10 = 20 Marks)

2		Explain the employee grievance handling techniques in detail	10M
(or)			
3	a	Define training and enumerate different methods of training and development.	5M
	b	Explain the employee performance appraisal methods in detail	4M
-----			
4	a	Explain corporate planning process in detail.	6M
	b	What are the steps involved in strategy implementation, formulation and evaluation?	4M
(or)			
5		Explain about TQM and ERP in detail.	10M

